

FUSD ANNUAL COMMITTEE PLANNING FORM **2024-2025**

COMMITTEE NAME	Stewardship Council	DATE January 17, 2025
PURPOSE: Why do we exist?	Bylaws – Art IX, Section 2 “To build community and coordinate the church’s fundraising activities to leverage volunteers & staff effectively, minimize duplication of effort, & prioritize activities.” To educate and inform the congregation about pledging.	
OUR OBJECTIVES: What key things must happen to accomplish our purpose this year ?	1. Annual pledge drive in February/March, 2. Decisions about Annual Auction, 3. Creation of Legacy Society for deferred gifts, 4. Work with Connections Ministry on informing and pledging new members.	
KEY STRATEGIES: What things must we do to meet our objectives? What, how, how much, how often?	See Bylaws – Art IX, Section 3 Recruit & train 40-50 Ambassadors to have personal contact with every member & friend of FUSD. Keep informed data bases re: pledging and legacy giving Legacy Working Group to get legacy Society up & running Assist Connections develop “New Member folders” with pledging info	
KEY CONCERNS: What problems will we face? What issues must we mitigate to accomplish our purpose?	Widespread reluctance to talk about money Lack of coordination with other FUSD committees Lack of volunteers	
EXCITEMENT: What passion do we bring to this effort? What is it that motivates us to undertake this adventure?	We are driven by our passion for ensuring financial stability for FUSD through the generous gifts of our members/friends. We share this passion with every member/friend of FUSD during the annual pledge campaign and other fund-raising events. We believe a component of our activities is to educate our congregation of the importance of supporting FUSD through their financial and volunteer commitments.	
MEASURES: How will we know we succeeded?	Successful stewardship campaign that meets the financial needs of the church. Members of our community feel included and understand that their financial and volunteer gifts are essential to maintain the health of FUSD. Progress towards all 4 of our objectives above.	
INTERCONNECTION: What other committees do we interconnect with?	BOT, Finance Council, Connections Ministry, FUSE	
SUCCESSION Plan		
ROLES & RESPONSIBILITIES: Who does what on the committee?	ROLES	People
	Co-Chairs	Richard Erickson, Lynn Garman
	BOT Liaison	Mike Cranmer

LegacyWorkGroup	Nancy Crow, Mike Cranmer, Lynn Garman, Kate Raabe, Kathy Aguirre
Stewardship Coordinator	Jason Marsden